

easigrass™  
the artificial grass company

Award-winning artificial  
grass throughout the UAE

[www.easigrass.ae](http://www.easigrass.ae)



# About us

Easigrass has been leading the way in quality and innovation in the artificial grass industry for 40 years. The UK's No.1 supplier, we established our UAE headquarters nearly a decade ago and have since been the trusted supplier of artificial grass for homes and businesses alike. The approved supplier for some of the most luxurious brands including the Ritz-Carlton, Jumeriah and the Sofitel to name a few.

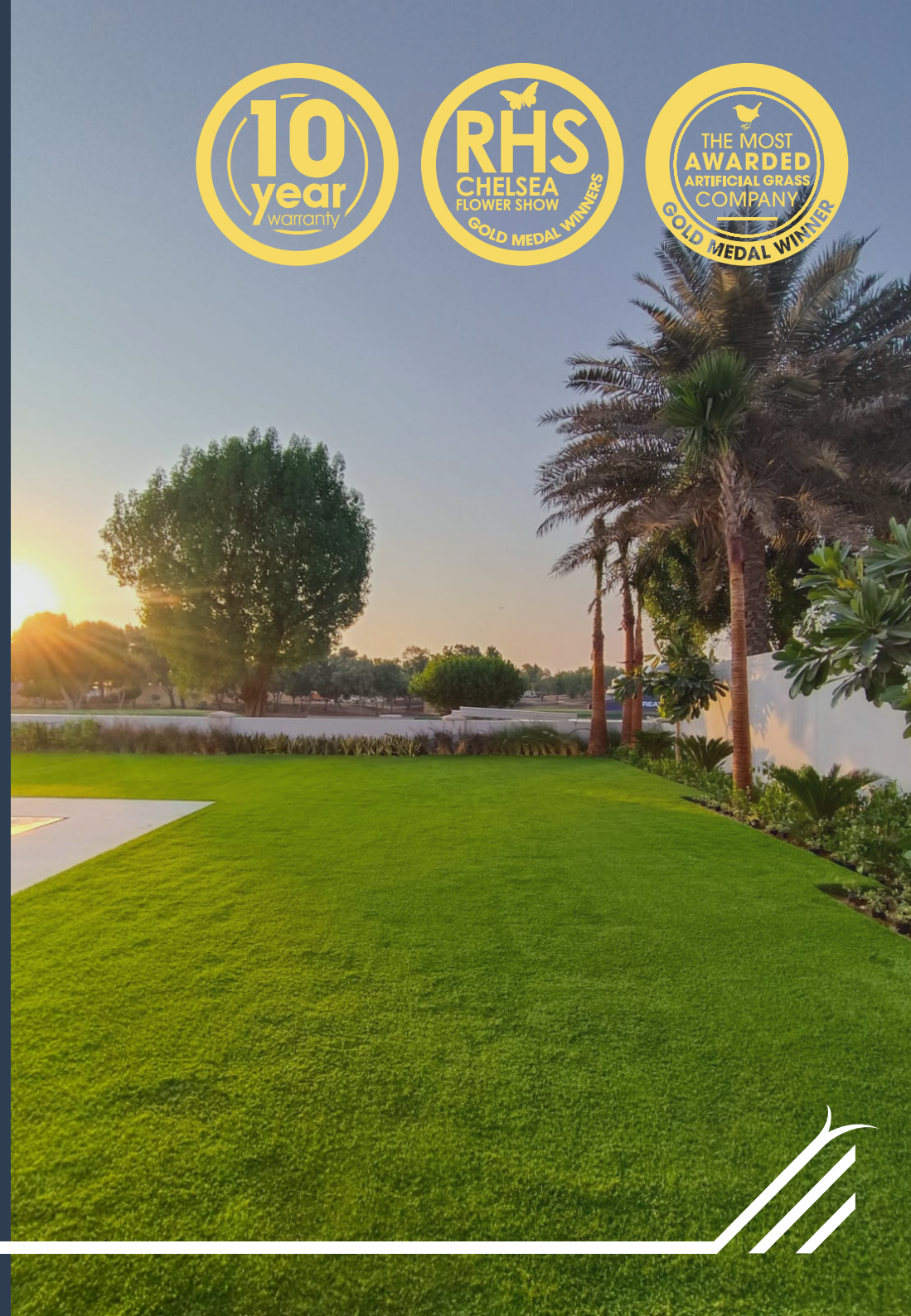
Easigrass is a family run business and was first conceived in London 40 years ago purely as a sports surface installer. The domestic and leisure side of the business began to grow as demand increased significantly and our focus moved to developing the most natural looking and premium quality products available on the market.

At Easigrass we can quite safely say that we are at the cutting edge of the artificial grass industry. We were the first company to offer a product with a dead grass root zone. We were also the first company allowed to enter the Chelsea Flower show in London and then go on to win a Gold Medal in 2012.

As we firmly established ourselves as the market leader in the UK, we then started expanding our business globally and have since opened offices across the world including South Africa, Japan and here locally in the UAE. Our highly-skilled installers come with the experience of installing over 1 million SQM's globally, all for different purposes and in different environments.

The oldest artificial grass company in the UAE, we focus on providing high-quality, safe and natural looking products for the residential market as well as our commercial partners. Having stood the test of time in such a harsh climate, you can rest assured you are in safe hands.

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# Benefits

We pride ourselves in offering high-quality, well installed products. All of our products come with a 10 year warranty and are designed to meet EU health and safety requirements which gives you the peace of mind that you are creating a safe space for your family to use for many years to come.



## Water

Easigrass doesn't need watering so you can dramatically reduce your DEWA bill as well as helping the local environment.



## Time

Easigrass is low maintenance so you will have more time to do the things you enjoy.



## Pets

We now have the UAE's first pet specific product which helps reduce odours.



## Sun

All of our products are manufactured with the highest quality UVA & UVB protection which means we can offer a 10 year warranty across the range.



## Chemical Free

As per EU/UK requirements, the entire range is tested to show that it is free of lead and other harmful chemicals.



## Safety

Easigrass is safe, soft and clean. Ideal for your children to play on.

# Residential

Easigrass is designed for and perfectly suited to garden life. Our grasses, designed in the UK, look so natural that they are often mistaken for the real thing.

It has taken us years to perfect our design but we believe that our products are the most realistic anywhere in the world. As a testament to our design, we won a Gold medal at the Royal Chelsea Flower Show in 2012, a first for any artificial grass worldwide.

Artificial grass transforms your garden into the perfect place for kids to play games, for parties, for pets and for simply relaxing with the family. The Easigrass artificial grass system creates a safe surface that will encourage your family to spend more time in the garden.

As part of our artificial lawn system we offer an Easi-shockpad underlay which is placed under the Easigrass

and will produce a certified 'critical fall height' of 1.3m, or more, so the kids can fall without hurting themselves. At Easigrass we want your kids to have as much fun in the garden as possible but we also want to protect them from injury.

The artificial grass product itself is only one part of the Easigrass system, the base preparation also plays a critical role in both safety and longevity. All of our products are tested to show they are toxic chemical free and why we never use any nails in our installations, the grass is secured with good quality glue instead. If you're wondering about the best way to keep your kids safe, clean and happy outside - then look no further than Easigrass.



## Swimming Pools

It is extremely difficult to keep the grass by the side of a swimming pool looking its best, especially if it's continually walked on when wet. We've all seen those muddy patches by the side of pools. Synthetic grass will keep your pool surround in perfect condition and looking green all year. Just as importantly though you never need to cut artificial grass so you don't need to worry about cuttings from the lawn mower entering the pool and blocking the filters. Easigrass artificial grass will act as a slip proof surface even when wet whilst also maintaining a soft and comfortable texture.

## Pets

If you have pets and are tired of muddy paw prints through the house then artificial grass is the perfect surface for your garden. We have recently introduced the Middle East's first pet specific product, with a specialised PP backing that allows for better drainage compared to the standard latex backing which has been known to soak in urine. The Easi-Pet product has a 30mm pile height so short enough to allow for any solids to be taken from the top.



# Commercial

**Easigrass has stood the time with commercial installations in the UAE with some of our early installations still being used nearly a decade on. Durable and premium, we are the chosen supplier for brands such as Jumeriah, Ritz-Carlton and the Sofitel.**

## Hotels & Real Estate Developments

The ongoing cost of maintaining green areas in any development, whether it is residential or commercial, can be extremely expensive; a cost that any developer or hotel manager would like to save. Combining the natural look of our artificial grass and the significant cost saving, Easigrass is the answer.

Having patchy bits of natural grass around a hotel doesn't give the luxury feel we have come to expect in the UAE, this is why so many hotels are now switching to premium quality artificial grass.



## Shops & Retail Displays

Easigrass is great if you want to create a natural, green look inside your store. No mess, just beautiful green grass for your customers to see.

## Interiors

Why not give your office a makeover with some Easigrass. Your employees will love it and you'll instantly feel closer to nature. And who doesn't love a putting green in their meeting room!

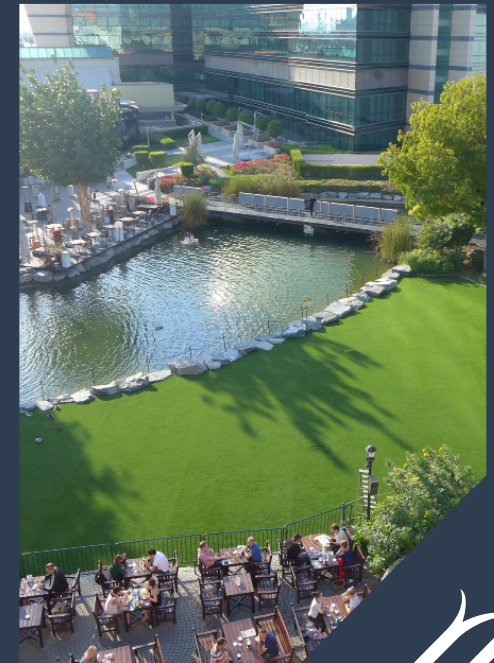
## Exhibition Displays & Trade Shows

Easigrass is perfect for trade shows and exhibition stands. It can be cut to any desired shape and easily installed on any stand.



## Municipalities & Local Authorities

Municipalities & local authorities face a dilemma when building amenities and infrastructure for the community. On one hand it is imperative to create green, attractive spaces for their residents and on the other it is important to spend municipality funds wisely. Large expanses of grass are very expensive and time consuming to maintain. Easigrass looks great all year round and is inexpensive to maintain.



# Schools & Play Areas

At Easigrass we specialise in playground and school safety surfaces using our Easi-Play system. The Easi-play system uses our Easi-shockpad under your chosen Easigrass and offers varying critical fall heights to protect children should they take a tumble.

Some common pain points for our clients are bald grass areas under play equipment, complaints from parents that children come home full of sand and injury from falling on the dry, hard ground. Easigrass solves all of this which is why we are starting to see artificial grass specified in most newly constructed play areas and schools.

A specially constructed W shaped yarn which is designed for heavy traffic areas, combined with the Easi-Shock Pad underneath, we have created the safest, most durable solution for schools and play areas.





# Golf

Easigrass sport has installed over 1 million square metres of sporting turf and has earned a global reputation for quality craftsmanship combined with great value. When it comes to sports, Easigrass has the answer.

From our specialized Easi-Tee product, installed in both Yas Links and Trump Golf Course, to our Easi-Putt system which is the go-to product for golf outlets such as E-Golf and GolfKraft, we are ready to help you improve your game.

The Easi-Tee system is unique because it allows for both driver and wedge shots as you can place your tee actually inside the grass. A nylon product built to last.

Our Easi-Putt installs are most popular in residential settings, if you are looking to lower your score or just add a cool feature to your garden, we would be happy to help. A two product system combines our 15mm putting surface with a 35mm fringe product where you can perfect your short game.



# Yarn Technology

How your grass is made, and what it's made from is critical for not only the safety of your family but also the longevity of your investment. At Easigrass we are constantly innovating to bring you the most realistic looking products which will also last, especially in harsh climates such as the Middle East. Why is yarn technology important?

## The composition of the material

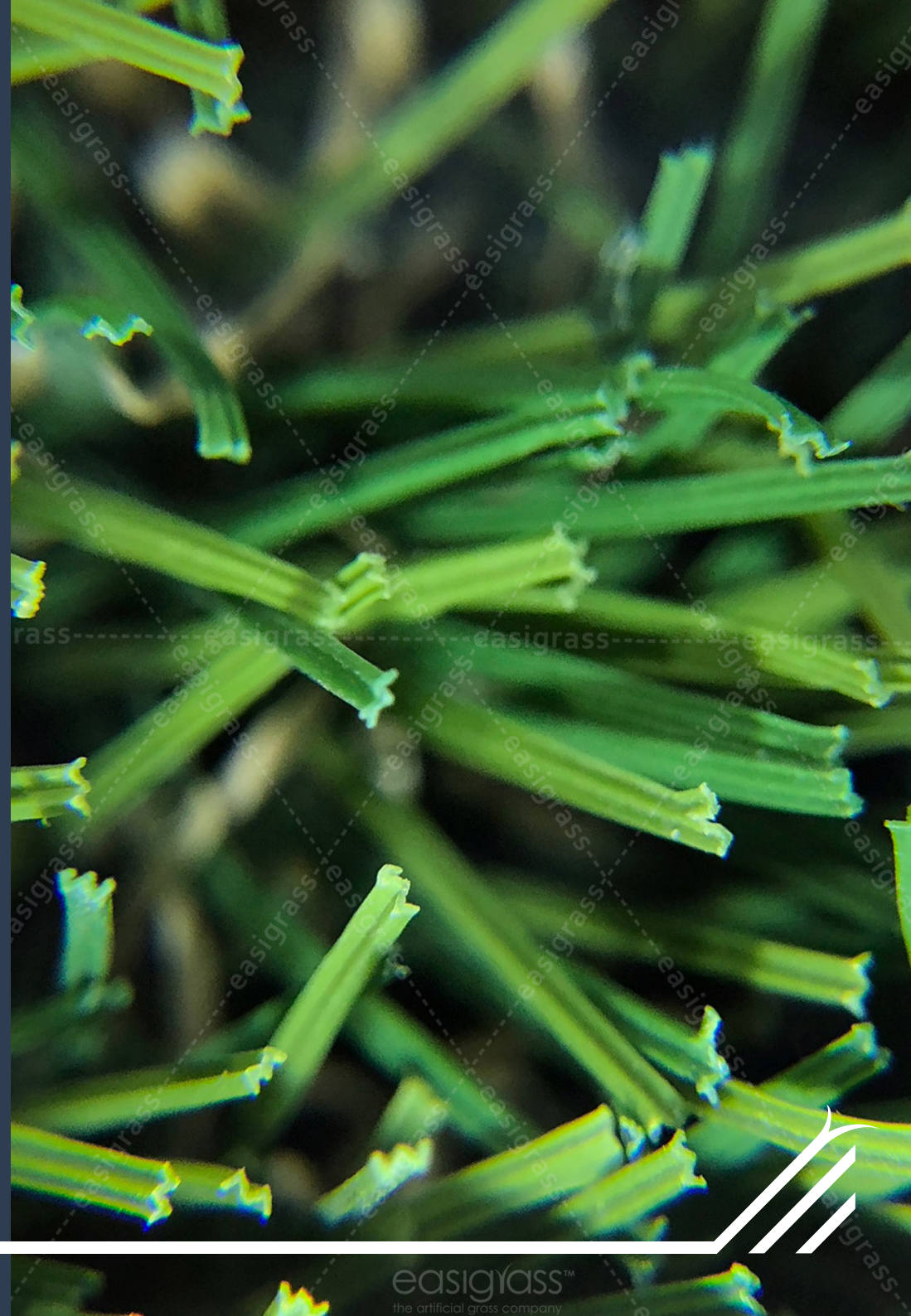
In Europe, and most of the Western world, there are strict regulations on what artificial grass can be made out of. With some really toxic chemicals such as lead being found in grass over the years, it's important you know you are dealing a trusted supplier.

## The structure of yarn

We have all seen poor quality artificial grass, with the seams very visible and the product completely flat. Well, why has this happened? Yarn structure.

When we make artificial grass we can make it with a flat yarn, or we can add shapes into the yarn such as a C shape, X shape and W shape (please see photo). The more complex the shape, the most structure within each individual blade. This means the product won't flatten as easily as a product with just a flat blade.

It is these seemingly small details that separates Easigrass from the rest of the market.





# Our Product Range



Easigrass artificial grass products are the most realistic in the world. They are manufactured to the highest worldwide standards and are guaranteed to be safe. We have been designing artificial turf for 30 years and we have recently pioneered some outstanding innovations to enhance our products.



35mm Pile Height

easigrass™  
Belgravia

- C-shaped yarn technology
- Reinforced double backing
- UV protected for 10 years



50mm Pile Height

easigrass™  
Elite

- Super thick root zone
- State-of-the-art technology
- UV protected for 10 years



40mm Pile Height

easigrass™  
Chelsea

- Soft vibrant pile height
- C-shaped yarn technology
- UV protected for 10 years



# Our Product Range

35mm Pile Height

easigrass™  
Mayfair

- Durable W-shaped yarn technology
- Reinforced double backing
- UV protected for 10 years

30mm Pile Height

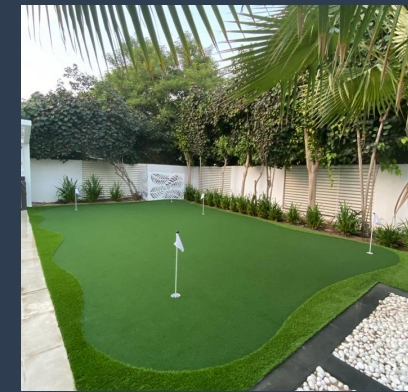
easigrass™  
Easi-Pet

- Durable with a soft touch & feel
- C-shaped yarn technology
- Special PP backing to allow for better drainage

15mm Pile Height

easigrass™  
Sport

- Reinforced double backing
- Texturised monofilament
- Durable diamond shaped yarn



# Who We've Worked With



easigrass™  
the artificial grass company

Contact us to book  
your free consultation

[www.easigrass.ae](http://www.easigrass.ae) / +971 (0)4 884 8209 / [info@easigrass.ae](mailto:info@easigrass.ae)



30  
YEARS  
EXPERIENCE

